

HealthLynked Corp.
OTCQB: HLYK

Healthcare in your hands

Connecting Patients, Doctors and Healthcare
Data Around the World



HealthLynked

Safe Harbor Statement

Any statements contained in this Investor Presentation that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Any forward-looking statements contained herein are based on current expectations but are subject to a number of risks and uncertainties. The factors that could cause actual future results to differ materially from current expectations include, but are not limited to, risks and uncertainties relating to the Company's ability to develop, market and sell products based on its technology; the expected benefits and efficacy of the Company's products and technology; the availability of substantial additional funding for the Company to continue its operations and to conduct research and development, clinical studies and future product commercialization; and, the Company's business, research, product development, regulatory approval, marketing and distribution plans and strategies. These and other factors are identified and described in more detail in our filings with the SEC, including, our current reports on Form 8-K. We do not undertake to update these forward-looking statements made by us.

Risk Factors

Investing in our securities stock involves a high degree of risk. You should carefully consider the risks described below, as well as other information included in our Annual 10-K and Quarterly 10-Q reports along with our financial statements and the related notes any of which may be relevant to decisions regarding an investment in or ownership of our securities. The occurrence of any of these risks could have a significant adverse effect on our reputation, business, financial condition, results of operations, growth and ability to accomplish our strategic objectives. We have organized the description of these risks into groupings in an effort to enhance readability, but many of the risks interrelate or could be grouped or ordered in other ways, so no special significance should be attributed to the groupings or order below.

- We may never be able to implement our proposed online personal medical information and archiving system and as such, an investment in us at this stage of our business is extremely risky.
- We have substantial future capital needs and our ability to continue as a going concern depends upon our ability to raise additional capital and achieve profitable operations.
- Federal and state laws that protect the privacy and security of protected health information may increase our costs and limit our ability to collect and use that information and subject us to penalties if we are unable to fully comply with such laws.
- The market for Internet-based personal medical information and record archiving systems may not develop substantially further or develop more slowly than we expect, harming the growth of our business.
- We may not be able to properly safeguard the information on the HealthLynked Network.
- Stockholders' ability to influence corporate decisions may be limited because Michael Dent, our Chief Executive Officer and Chairman of the Board, currently owns a controlling percentage of our common stock.
- The public market for our common stock is limited. Failure to develop or maintain a trading market could negatively affect its value and make it difficult or impossible for you to sell your shares.



HealthLynked®

Digital Healthcare

Cloud-based patient information network and record archiving system ("HealthLynked Network") benefitting patients, healthcare practitioners and facilities

Health Services

OB/GYN and General Medical Practice
Functional Medicine practice
Physical Therapy

HealthLynked offers a proprietary cloud-based patient information network and record archiving system

Dr. Michael Dent
Founder, Chairman and CEO



George O'Leary
Director and CFO



Executive Leadership

- Founder and former Chairman and CEO of NeoGenomics, Inc. (NASDAQ:NEO), a \$5.0 billion market cap company composed of a network of cancer-focused testing laboratories
 - Co-Founder and Managing Partner of Inlight Capital Partners LLC, an investment firm focused on healthcare, information technology and life science investments
 - Founder of the Naples Women's Center, a multi-specialty medical group
 - M.D. degree from the University of South Carolina in Charleston, South Carolina in and a B.S. degree from Davidson College
-
- CPA with Peat Marwick and Mitchell, now KPMG
 - Former VP of Cablevision Industries where he ran \$125M business until being sold to Time Warner
 - Served as CEO and President of Communication Resources Inc. where he grew annual revenues from \$5M to \$40M
 - Vice Chairman of Timios Holdings Corp. where during his 6-year tenure as VC, company grew from \$25M revenue to \$80M (TTM) with \$11.5M (TTM) EBITDA, recently sold to Ideanomics (Nasdaq: IDEX) for \$45M.
 - Co-Founder and Managing Director of Inlight Capital Partners LLC
 - B.B.A from Siena College



Bob Gasparini
Director

- Served as Director, Chief Scientific Officer and President at NeoGenomics – currently retired
- Former Director of the Genetics Division for US Pathology Labs, Inc. (acq. for \$155M by LabCorp)
- Grew the annual revenues of this division to \$30M over a 30-month period
- Former Adjunct Professor at Harvard University

Dan Hall
Director

- VP at Arthrex, Inc. an orthopedics medical device company with an est. \$2.6 billion in annual revenue
- Responsible for global enterprise's treasury, investment, financial audit, tax strategy/compliance and corporate structuring activities
- VP of Krisdan Management, Inc., a high-net worth single-family office

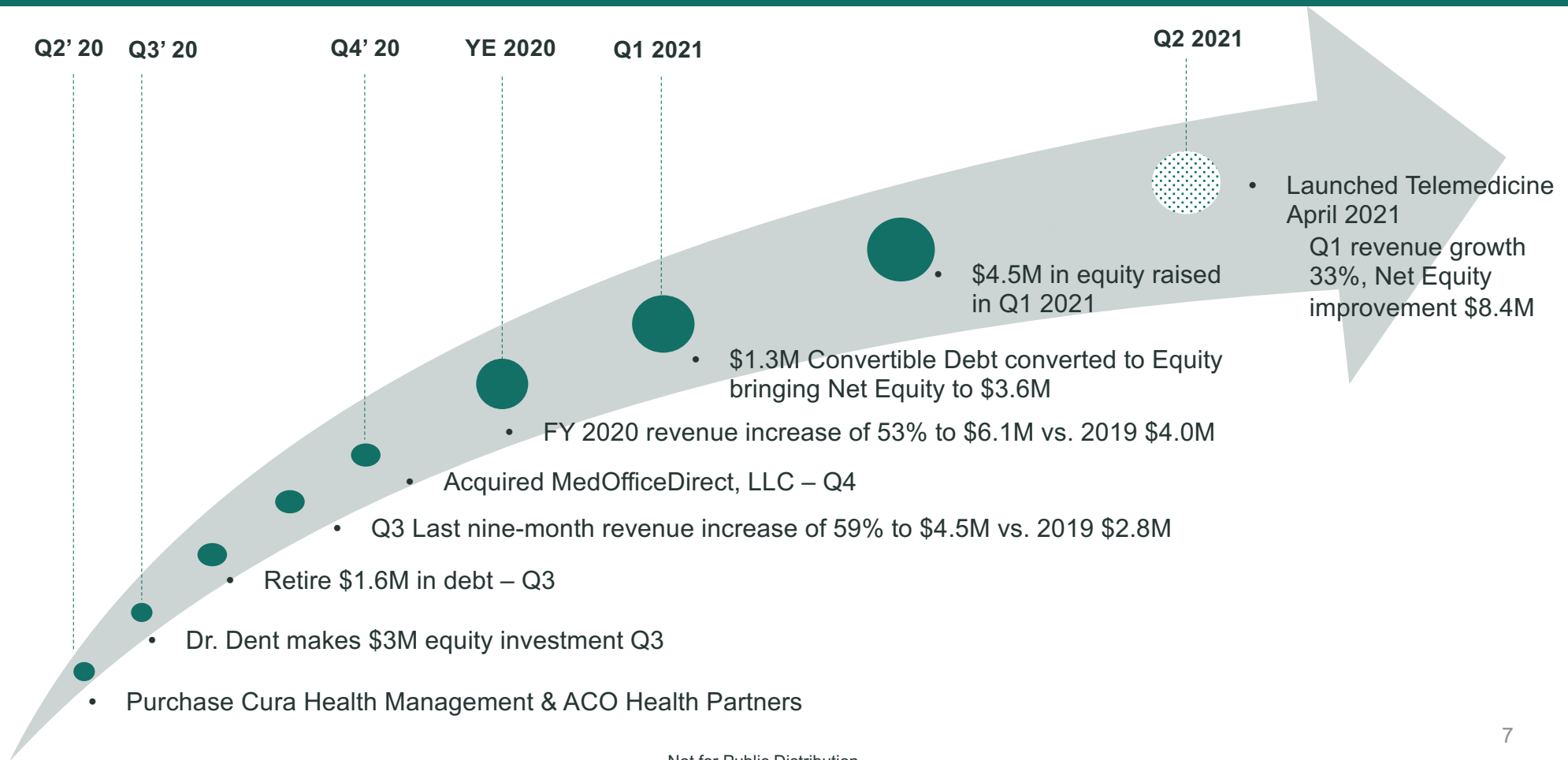
Robert Mino
Director

- VP, Life Sciences for the Business Development Board of Palm Beach County
- Served as General Counsel of Applied Food Technologies (a testing laboratory),
- Former General Manager at Somahlution (a medical device company)
- Former Corporate Counsel and VP, Business Development at Sancilio Pharmaceuticals

Heather Monohan
Director

- Former Director, Executive Vice President and Chief Revenue Officer at Beasley Broadcasting Group (NASDAQ:BBGI)
- While Chief Revenue Officer, Heather oversaw the entire sales organization and led the group through multiple acquisitions and product additions yielding a successful merger doubling the top line revenue
- Ms. Monahan is a best-selling author, keynote speaker, Ted-X speaker, Executive Coach and founder of Boss In Heels, a coaching and personal development organization geared to helping women

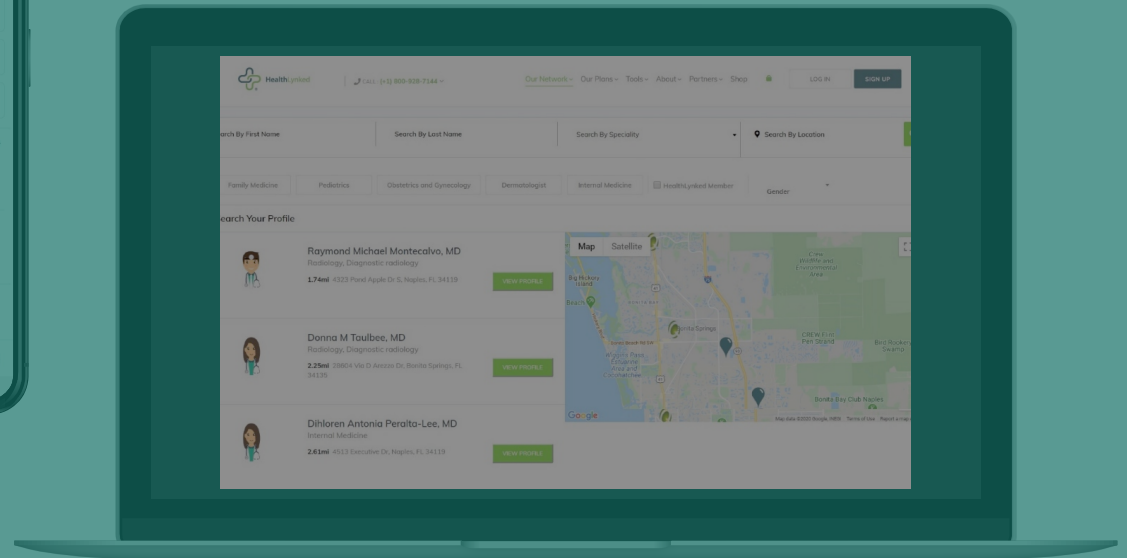
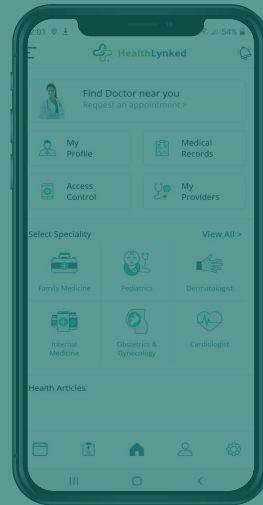
Milestones



Digital Healthcare



- Connected Healthcare
- Benefits for Patients and Physicians



Digital Healthcare Overview



How HealthLynked Addresses the Major Challenges in Healthcare



1,200 different EHR companies in the US they do not communicate with each other nor do they want to as competitors.



30% of healthcare providers are still not using any EHR company.



Healthcare providers are more specialized which leads to multiple healthcare providers per patient and a necessity to share data.



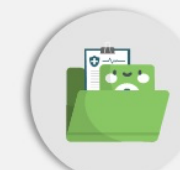
Overall decrease in healthcare providers combined with increase in patient population and older patients needing more medical care.



Medical mistakes are made not by incompetent healthcare providers but by incomplete



Patients have limited access to oversee their medical care.



Patients rely on multiple healthcare providers for guidance on routine and specific medical testing.



Poly-Pharmacy can lead to more complex drug interactions.



HealthLynked®

Connected Healthcare

Patients input their past
medical and surgical history,
allergies, medications and
family medical history



HealthLynked Network offers authorized access and up-to-date patient data compatible with electronic medical record systems

	Patients	Physicians	Healthcare Facilities	Schools
# of Users				
Market Size	20.2 patient visits/day per physician ¹	860,917 ²	6,146 (hospitals) ³	13,598 (districts) ⁴
Pricing	<ul style="list-style-type: none"> • Basic (Free) • Lynked (\$10/year) 	<ul style="list-style-type: none"> • Basic (Free) • In-Network (\$60/month) • Preferred (\$300/month) 	<ul style="list-style-type: none"> • TBD 	<ul style="list-style-type: none"> • TBD
Benefits	<ul style="list-style-type: none"> • Up to date medical records readily available • Connect to healthcare providers • Schedule appointments • Discounted medical supplies 	<ul style="list-style-type: none"> • More accurate and up-to-date patient health profile • Offers patient / practice analytics • Marketing services to patients • Patient Access Hub Free Wi-Fi & QWIK Check for Patients 	<ul style="list-style-type: none"> • Medical information available for unconscious patients • Medical information available on traveling patients • No new equipment required 	<ul style="list-style-type: none"> • Linked access to student's primary care physicians • Allergy and medication tracking • Vaccine records
Compatible with electronic medical record systems				

1. 2018 Survey of AMERICA'S PHYSICIANS Practice Patterns & Perspectives – the Physicians Foundation
2. "Active Physicians with a U.S. MD Degree by Specialty, 2015"; Association of American Medical Colleges
3. "Fast Facts on U.S. Hospitals, 2020"; American Hospital Association
4. National Center for Education Statistics 2016-2017

Not for Public Distribution



Why Use HealthLynked?

HealthLynked provides a central point to archive and share medical records compatible with EHR platforms and utilize data analytics to make healthcare recommendations

Healthcare connectivity

- Connect to all your doctors no matter what EHR they are on.
- Control access and record sharing at the click of a button through our medical record access control.

Care management

- HealthLynked Ai system looks at your personal medical history to make recommendations based on age, gender and past medical history.

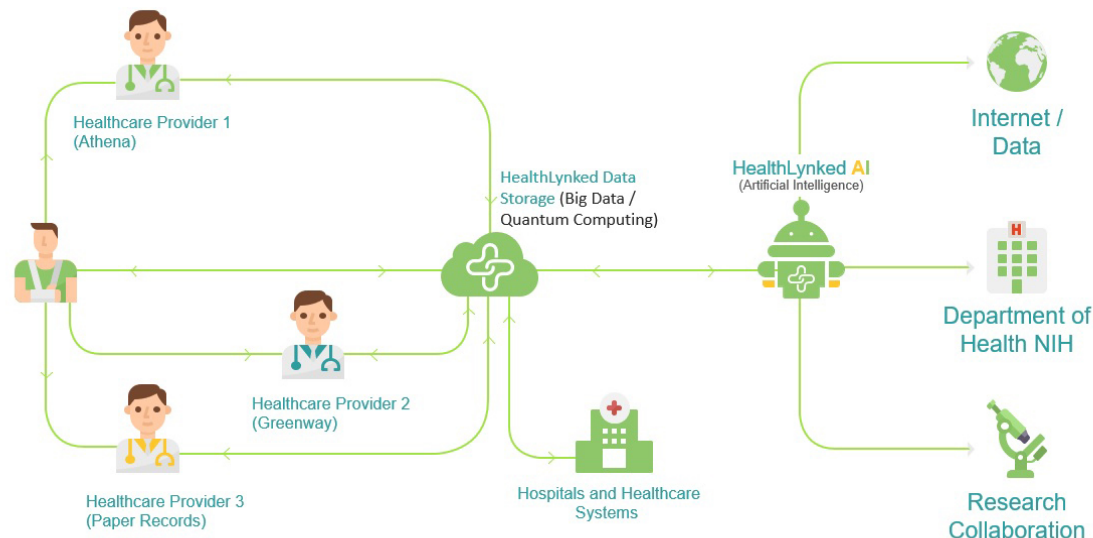
Patient Provider Connector (ARi)

- Dial one number to reach all your healthcare providers or find a new medical provider with the expertise you are looking for.

Healthcare Algorithms

- Collectively we look at the healthcare of our members to make recommendations that benefits everyone. As our network grows so does our ability to provide more comprehensive recommendations.

HealthLynked Network Diagram





A Connected Healthcare Network

We provide our In Network physicians a robust portfolio of complementary products





Point of care centers and patient engagement

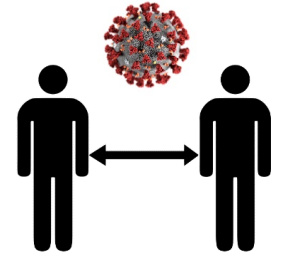
We provide our In
Network physicians a
robust portfolio of
complementary
products



- Check in for appointments and maintain social distancing.
- Surf the web securely.
- SMS notification when the doctor is ready for the appointment.
- Healthcare reminders.
- Monitor Patient Flow.



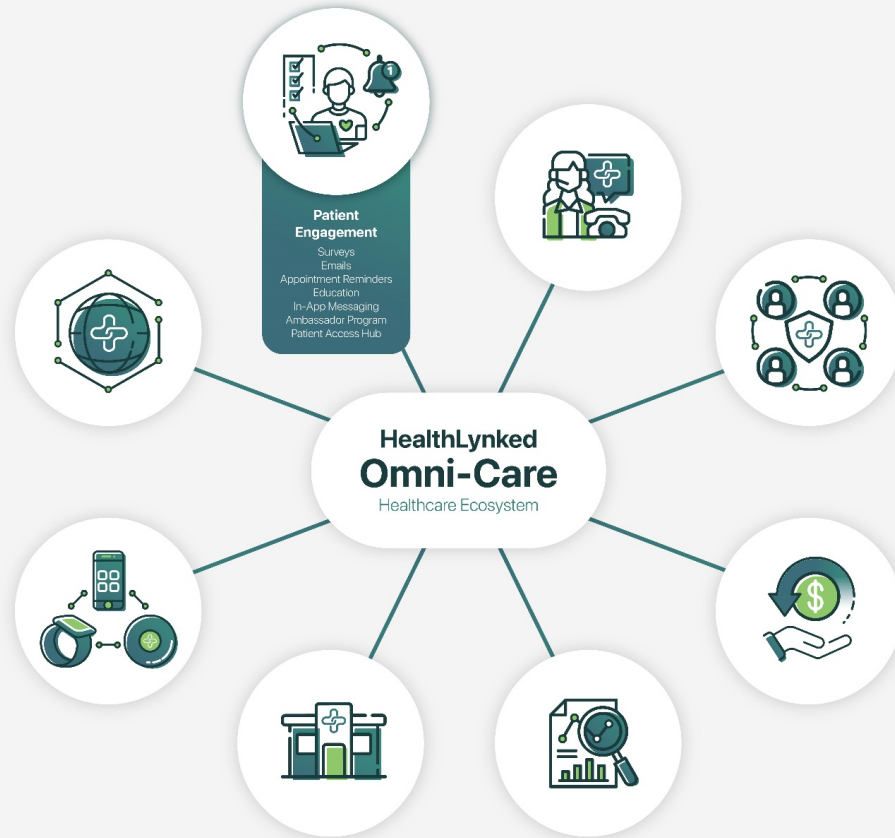
- Check in via mobile device.
- Patient can wait outside until they receive a SMS text message that the provider is ready to see them.
- Secure notification offer the highest-level HIPAA compliance.



- Practices can gain key insights into their practice performance identifying which times and days of the week are the busiest.
- Provider productivity and wait times can be determined accurately.
- Patients can be engaged via surveys to identify key areas of improvement.



**HealthLynked
Omni-Care is
a complete
healthcare
eco system
for the patient**





Monetization of the HealthLynked Network

There are multiple
Streams of Revenue from
a variety of valuable
patient and provider
services.

HealthLynked
Oohvie
MedOfficeDirect
DocLynk
CareLynk

HealthLynked Omni-Care Healthcare Ecosystem



Global Healthcare Network

Patient
Provider



Patient Engagement

Surveys
Emails
Appointment Reminders
Education
In-App Messaging
Ambassador Program
Patient Access Hub



Care Management and Coordination

DTC Testing
Medical Supplies
CareLynk
DTC RX
Medical Education
Patient Access Hub



ACO Cura ACO Attribution



Our Technologies

Wearable Health Sensor
Patient Access Hub
Mobile Apps
Patient Access Hub



Health Services

Naples Women's Center
Bridging the Gap
Naples Centre for
Functional Medicine

Telemedicine
DocLynk



Healthcare Analytics

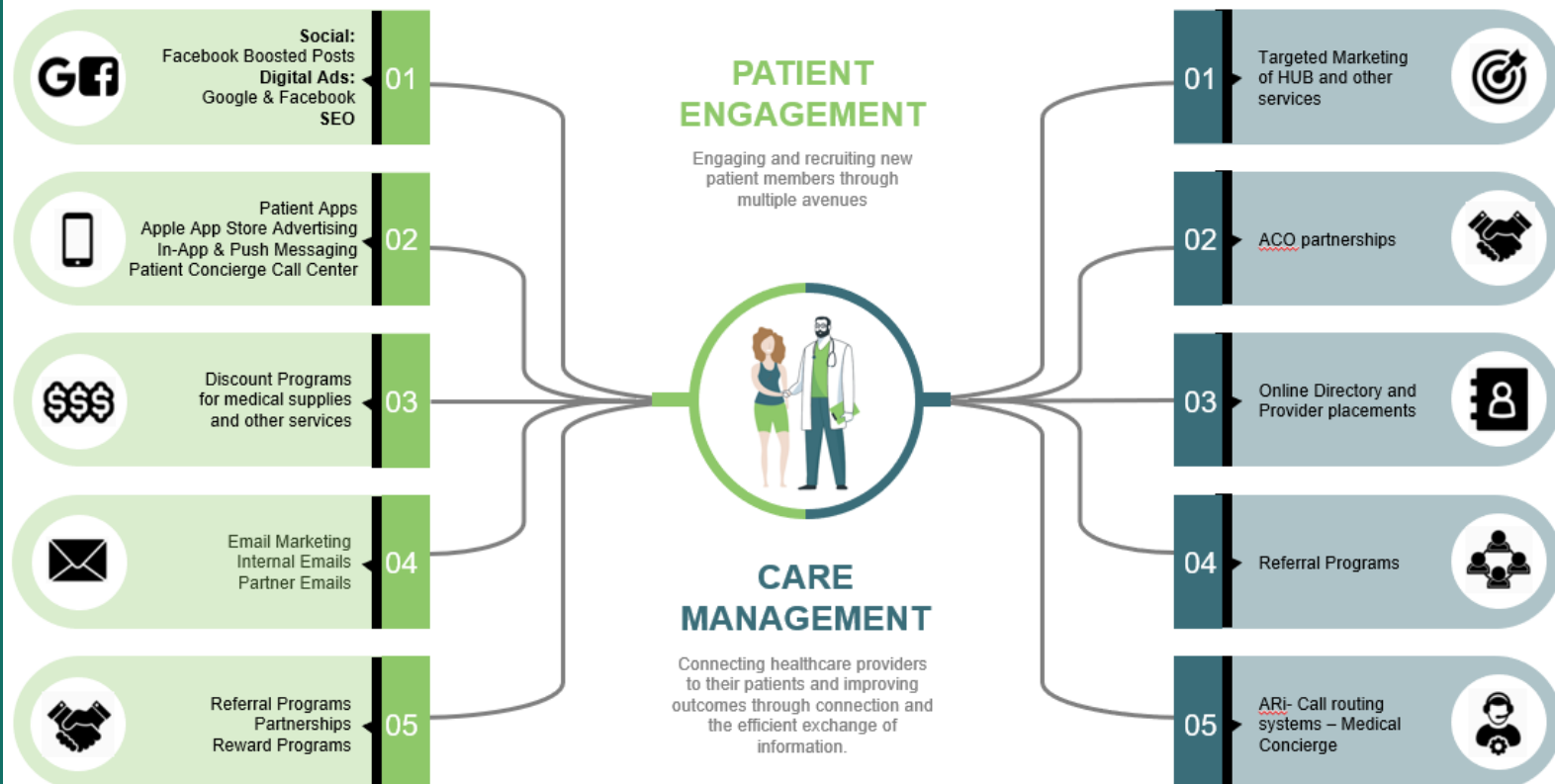
Patient Access Hub



Sales and Marketing

HealthLynked marketing initiatives span across multiple touch points utilizing popular digital advertising and promotion avenues and social media.

How is the Company marketing its service and products?





Connected Healthcare Nationwide

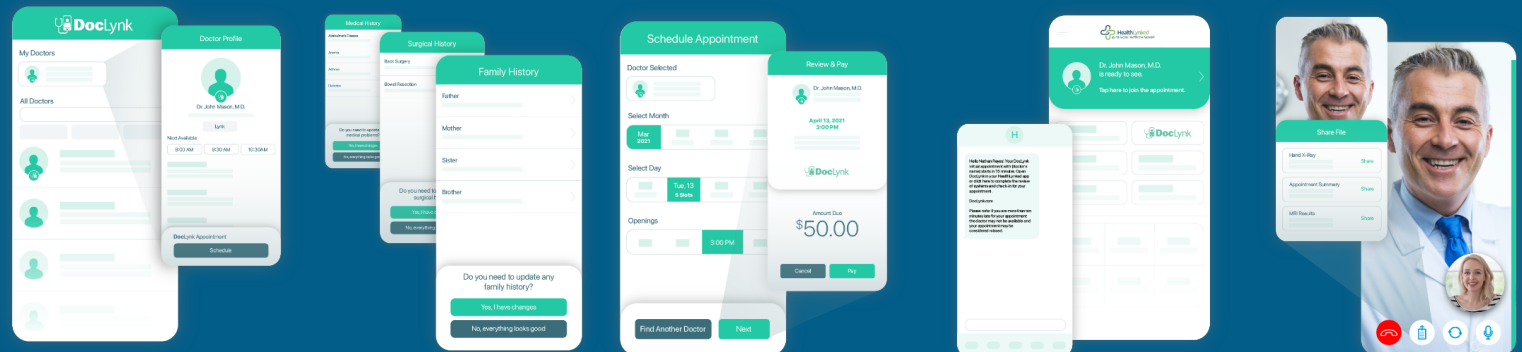
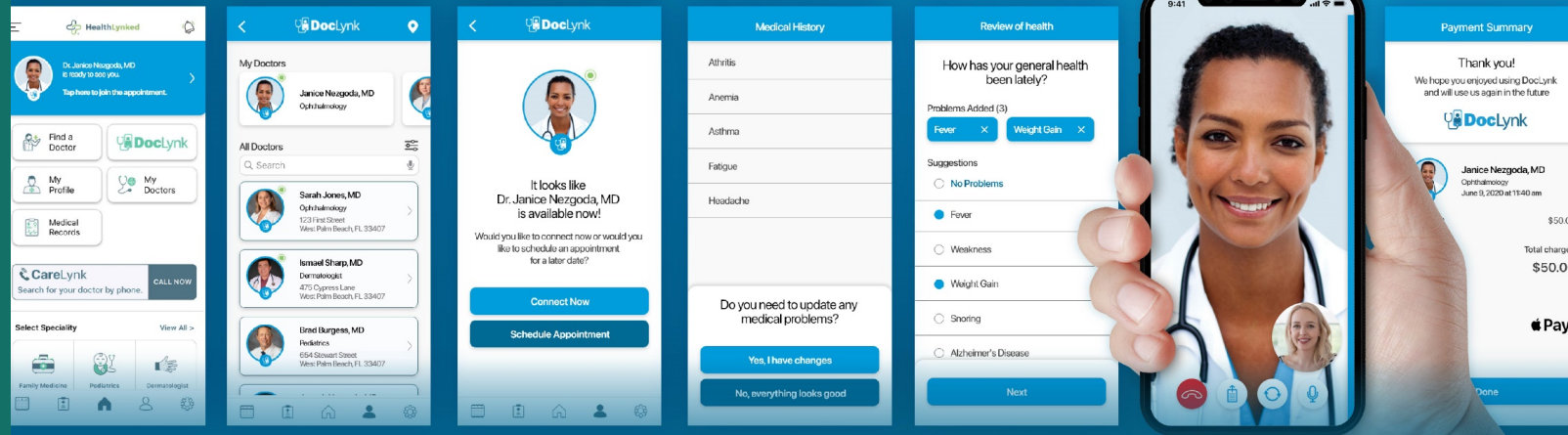
HealthLynked's
Custom Built
Telemedicine
Platform
launched May
2021

Fully Integrated
with the
HealthLynked
Network.



DocLynk

New! Virtual appointments now available
right in the HealthLynked app.



Not for Public Distribution



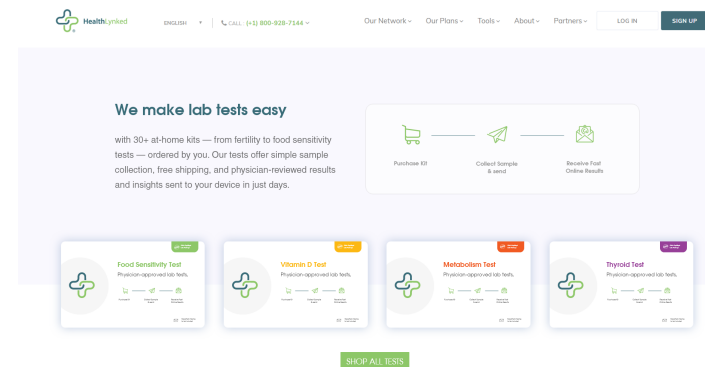
Additional Benefits for Patients

HealthLynked's products and services feed data in real-time into the HealthLynked network, keeping records up to date and the patient and physician informed

HealthLynked offers additional products and services beyond just being a cloud-based medical record archiving system

Direct to Consumer Lab Testing

- Order Directly from our website or pick up at retail locations.
- Lab test results are reviewed by a physician and then delivered to your HealthLynked profile.



What is Healthlynked Test Kit?

Wearable Health Sensor

- Routine monitoring of key vitals can detect early signs of health problems.
- Blood pressure
- Temperature
- Heart rate
- O2 Sat



Remote patient Monitoring with billable CPT codes.



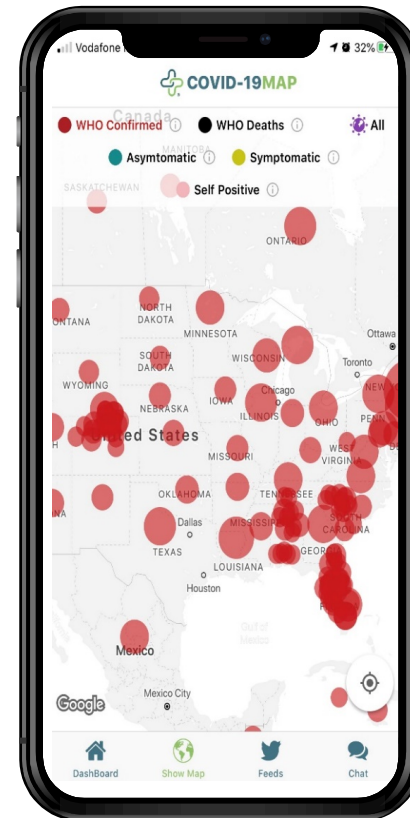
HealthLynked®

COVID-19

The Company has a
global COVID-19 tracker
app available for
download

COVID-19 tracker #1 app in the
entire apple medical app store for
the month of March with over 4M
downloads in 8 weeks

- Global tracking of covid-19
- Updated every 30 mins
- Allows users to report symptoms
- Real time chat
- News updates on COVID-19
- Reports State and County level
cases of COVID-19 in USA





HealthLynked®

- Women's Health
- Functional Medicine
- Physical Therapy

Health Services



Health Services

The Company is also
compromised of
revenue generating
medical practice
operations

20% Growth in Health Services – During COVID-19 pandemic thru use of Telemedicine services

Naples Women's Center


- A multi-specialty medical group including OB/GYN and general practice

Naples Center for Functional Medicine

- Engaged in improving health of its patients through individualized and integrated healthcare

Bridging the Gap Physical Therapy

- Physical therapy practice opened in January 2020



**Last twelve-month
net revenue of
\$4.8M¹
vs.
\$4.0M²
20% growth**

1. As of December 31, 2020
2. As of December 31, 2019



- Capitalization
- Revenue
- Cash from Operations
- Comps

Financial Overview

George O'Leary CFO

Not for Public Distribution

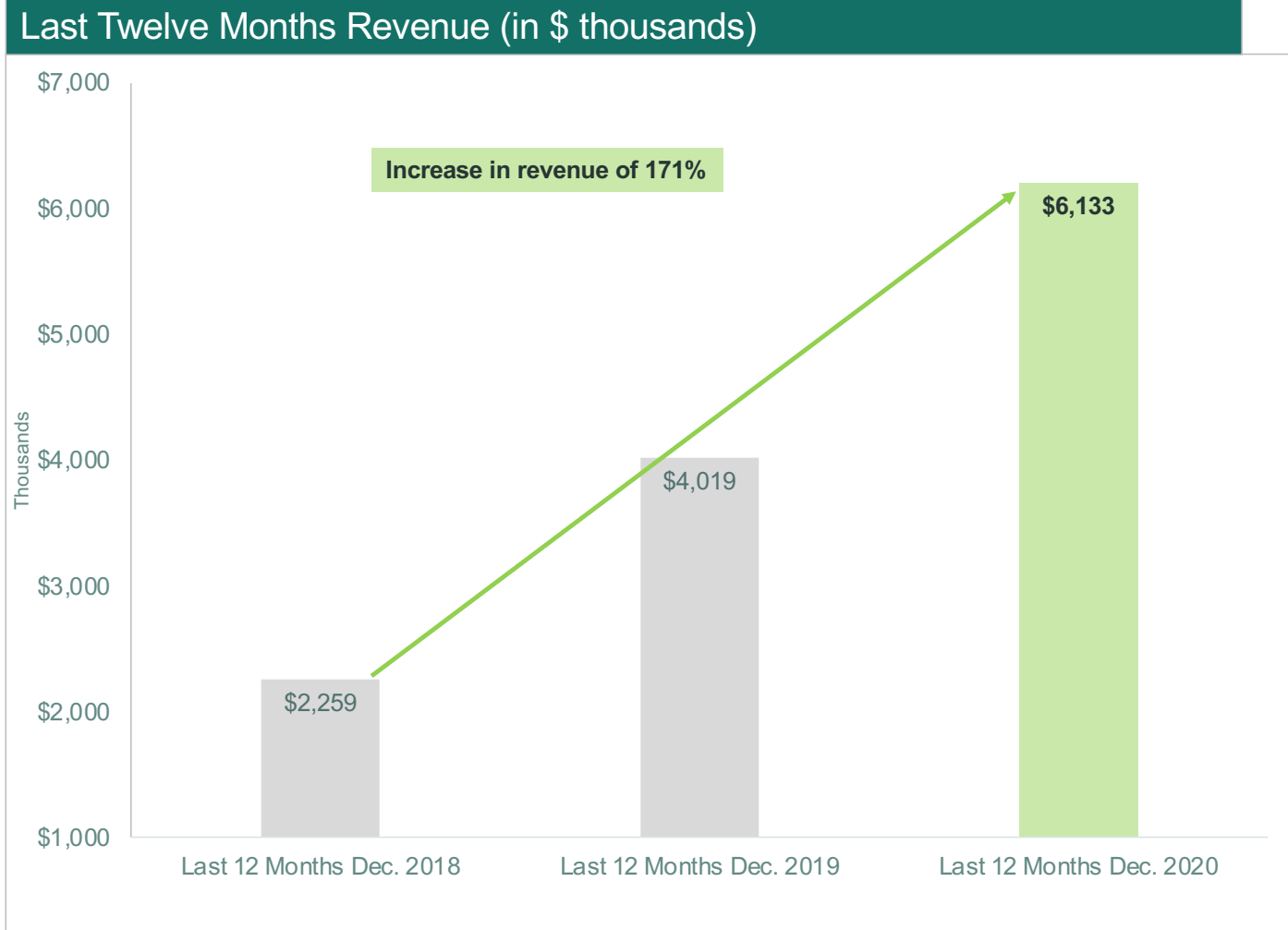
Capitalization & Ownership Table

Capitalization as of July 12, 2021	Common Stock Equivalents
Common Stock Outstanding	230,126,097
Warrants (weighted avg. exercise price \$0.20)	56,829,122
Series B Convertible Preferred (2,750,000 shares) ¹	13,750,000
Options (weighted avg. exercise price \$0.20)	3,013,750
RSUs	165,000
Total Fully Diluted	303,883,969

1. Each preferred share is convertible into 5 common shares after December 31, 2022. Each preferred share also has voting rates equivalent to 100 common shares on an as converted basis. Dr. Michael Dent and affiliated trusts are the sole preferred shareholders. Equates to 70% voting rights.

Ownership	# common shares	% of common outstanding
Dr. Michael Dent	84,955,112	36.9%
George O'Leary	3,757,328	1.6%

Last Twelve Months Revenue



Not for Public Distribution

Q1 – 3/31/21 Financial Snapshot **

Balance Sheet 3/31/21

- Cash balance \$3.3M
- Debt \$450k **

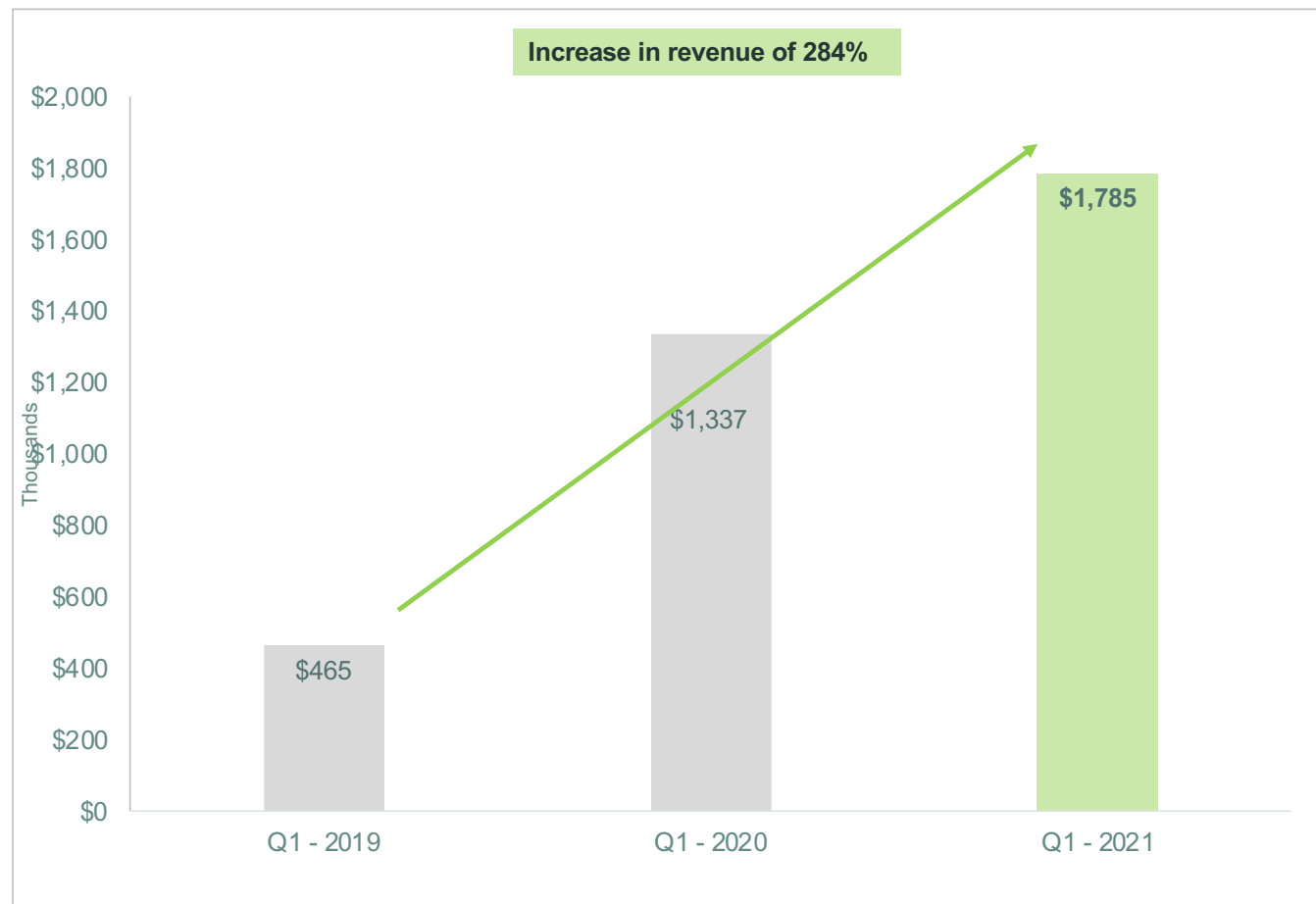
Debt

Balance	Term
\$450k	SBA 30 year

- Net Equity \$6.2M

**** PPP Debt of \$645k expected to be waived by SBA in Q2 2021 not reflected in debt**

Q1 Revenue (in \$ thousands)



Not for Public Distribution



HealthLynked®

- Cura Health Management
- ACO Health Partners
- MedOfficeDirect, LLC

Recent Acquisitions



Acquisitions ACO

**The Company's
acquisitions provide an
opportunity to drive
shareholder value**



Acquired May 2020 (\$1.75M)

- \$0.2M shares equaling 2.24M restricted shares of HLYK
- \$0.2M cash at closing
- \$0.1M cash + \$0.25M of shares equaling 1.84M restricted shares of HLYK at assessment for 2019 in Sept 2020
- \$0.4M restricted shares and \$0.4M cash contingent on 4-year earnout

Financials at Acquisition

- FY2019 revenue of \$2.1M
- FY2019 net income \$0.6M

Overview

- Assists physician practices in providing coordinated and more efficient care to patients via the Medicare Shared Savings Program
- Two owners signed 4-year employment agreements with black out periods for senior managers in the company to further restrict the selling of shares during this period.



Acquisitions Medical Distribution

The Company's
acquisitions provide an
opportunity to drive
shareholder value



Acquired October 2020 (\$6.0M)

- \$2.7M shares equaling 19.0M restricted shares of HLYK
- \$2.6M shares equaling 10.0M restricted shares of HLYK subject to significant revenue milestones over 4 years to \$2.9M
- \$0.7M cash

Financials at Acquisition

- Revenue of \$1.2M (TTM)
- EBITDA of \$40k (TTM)

Overview

- Offers discounted medical supplies direct to its patient members and healthcare providers
- Access name brand medical supplies at 35% discounts to other retailers
- 62% are held by HLYK Insiders, and an additional 14% are held by existing HLYK shareholders totaling 76% of restricted shares. The same proportion 76% of the earn-out shares exist.

HLYK vs. Peers

Private
**Booking
Appointments**

NASDAQ:TDOC
Tele-Medicine

Private
**Accountable
Care Org.**

NYSE: DOCS
LinkedIn of Physicians

OTCQB:HLYK
HealthLynked

21x Revenue

29x Revenue

26x Revenue

48x Revenue

22x Revenue



Zocdoc

\$2.0B valuation



TELADOC

\$23.8B market cap.

Purchased
Livongo Health, Inc.
"LVGO" at
100x revenue



ALADADE

\$2.1B valuation

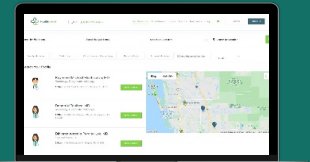


doximity

\$9.4B valuation



HealthLynked®



\$146.4M market cap.
(TTM)
revenue \$6.6M

Conclusion

Strong management team with background in taking an OTC company to Nasdaq with a current market cap of \$5.5B NeoGenomics Laboratories NASDAQ: NEO.

Aggressive Acquisition Strategy in health services, digital health, MSO/ACOs, and virtual medical supplies (3 acquisitions in 18 months) expected to uplist to Nasdaq in H2 2021.

Patient Access Hub (provisional patent pending) connecting patients at physician practices providing free Wi-Fi as patients opt into the HLYK network driving thousands of new physicians and millions of new patients over the next 5 years.

COVID19 Tracker with 6 million downloads in 12 weeks as the number one trending medical app in the Apple Store during the month of March 2020.

Telemedicine DocLynk, HealthLynked's custom built and fully integrated Telemedicine platform launched end of April 2021.

Digital Healthcare Space is a great space to be in today - with 10 to 30 times revenue multiples and \$75B in US market opportunity. Come join us as shareholders in HealthLynked and participate in our growth through DIGITAL HEALTH!!